

Jain group focus on exports

FE Bureau

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The Jalgaon-based Jain Group is planning to go global. The group is currently finalising a three-pronged strategy to help it achieve the objective.

The flagship company of the group, Jain Irrigation Systems Ltd. (JISL), is planning to acquire stake in marketing companies in the US or take over trading companies abroad.

The company has sought the Government permission for investing abroad. The Chairman of the company, Mr. Bhavarlal H. Jain, told a group of visiting newsmen in Jalgaon recently that "several foreign

corporations have shown interest in setting up joint ventures in India".

It has already obtained a 25 per cent stake in a newly floated joint venture project, Plexite India Pvt Ltd. to be set up in Gujarat. This unit will manufacture polystyrene foam sheets with woodgrains under the brand name Timbrom, patented by Plexite Ltd., a subsidiary of Glynwed International, of the UK.

Production is expected to commence before the end of the year. The company anticipates a net turnover of over Rs. 3 crores to Rs.5 crores in the first year beginning January 1993. The turnover is expected to grow to Rs 20 crores by 1995.

Further, JISL is setting up a

100-per cent EoU to manufacture PVC foam sheets under the brand name EX-CEL. It is also expanding its existing line of irrigation systems. To finance these two schemes, it is coming out with a Rs. 45-crore rights issue of partly convertible debentures.

Each debenture will be of Rs. 150 of which Rs. 80 will be converted into two equity shares of Rs. 10 each at a premium of Rs. 30 per share.

JISL has tied up with Chapin Watermatics Inc., of the US for manufacturing turbulent twinwall or cane turbulent twinwall, commercial production of which is to commence by August.